MATEUS RIBEIRO

Motion Designer · Video Editor · Post-Production Specialist

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Portfolio: https://www.mateusribeiro.com

SUMMARY

Motion Designer and Video Editor with 20+ years of experience in creative and technical post-production. Ten years at Sofa Digital, Latin America's leading smart distribution company, delivering more than 4,000 titles to platforms including Netflix, Apple TV, Amazon Prime Video and other global VOD services. Strong background in video editing, storytelling, motion design, rotoscoping, sound design, 3D tracking, colour work and compositing. Technical expertise includes QC, encoding, transcoding, XML packaging, DCP creation, metadata integrity and platform compliance. Experienced with Netflix Backlot, iTunes Transporter, Aspera, AWS and API-driven workflows. Developed custom workflow automation tools in Python and AppleScript to streamline file management and reduce human error. Fluent in English, Spanish and Portuguese.

CORE HIGHLIGHTS

- 10 years at Sofa Digital, a leading digital distribution company in Latin America
- Delivered 4,000+ titles to major streaming platforms across 30+ markets
- 5+ years of Quality Control, platform compliance, feature mastering and encoding
- Strong experience with XML packaging, DCP creation and VOD-ready deliverables
- Skills in editing, motion design, storytelling, rotoscoping and 3D tracking
- Sound design, 5.1 mixing, mastering and audio channel mapping
- AI asset creation, prompt engineering and workflow automation
- Automation experience with Python, JavaScript and AppleScript
- Experienced working with multi-language content and international pipelines

EDUCATION

- Audio & Video Post-Production — Diploma (2 years), Trebas Institute, Montreal — 2023
- Television Broadcasting — Bachelor's Degree (4 years), Faculdades Oswaldo Cruz, São Paulo — 2018
- Digital Design — Diploma (2 years), Universidade Anhembi Morumbi, São Paulo — 2006

SKILLS

Creative: Editorial, Motion Graphics, Storytelling, Rotoscoping, 3D Tracking, Compositing, Sound Design
Technical: Quality Control and Compliance, Mastering, Encoding and Transcoding, XML Packaging, DCP Authoring, 5.1 Surround Mix Preparation, Metadata Integrity
Tools: Adobe Premiere Pro, After Effects, DaVinci Resolve, Avid Media Composer, Final Cut Pro, Photoshop, Illustrator, Blender (basic), Aspera, AWS, iTunes Transporter, Frame.io
Automation: Python, JavaScript, AppleScript, Prompt Engineering for AI workflows

LANGUAGES

- Portuguese — Native
- English — Professional
- Spanish — Fluent
- French — Beginner

PROFESSIONAL EXPERIENCE

Motion Designer · Full Encoder · Quality Control Inspector
Sofa Digital — Montréal / São Paulo · 2016–2025

- Delivered streaming packages to Netflix, Apple TV, Amazon Prime Video, Google Play and 30+ digital storefronts.
- Performed technical QC: image analysis, subtitle verification, audio mapping, metadata validation and content compliance.
- Managed encoding and transcoding workflows for VOD platforms, including XML packaging and DCP creation.
- Produced trailers, promos and motion graphics for Brazil, Mexico, Argentina and other LATAM regions.
- Worked with content from more than 15 countries and multiple languages.
- Created internal automation systems using Python and AppleScript.
- Developed training materials, documentation and onboarding resources.

Animation · Motion Design · Mastering
TV Pinguim — São Paulo · 2013–2014

- Edited and animated episodes for "Fishtronaut" and "Earth to Luna."
- Performed rotoscoping, 2D animation, colour treatment, sound design and motion tracking.
- Delivered multilingual assets for multiple seasons.

Post-Production Specialist
T3 Produções — São Paulo · 2010–2013

- Coordinated post-production for TV shows on SBT and BAND.
- Created promos, graphics, infomercials and branded content.
- Managed YouTube channels, digital assets and web media.